

ONE FOR THE ARTS

THE HUB ON CANAL + JANE'S ART CENTER CAPITAL CAMPAIGN



Architectural rendering
of the Arts and Cultural
Education Center.

Architect
Ian Ratliff
Ratliff Architecture +
Urban Design

Contractor
David Patrick
The Patrick Company

SETTING THE STAGE

The Hub on Canal has been a catalyst for artistic expression and cultural enrichment in downtown New Smyrna Beach since our inception in 2012. Our mission is to inspire, nurture and celebrate creativity through the arts as we serve the New Smyrna Beach community and beyond. Over the years we have operated as a hub for artists, residents and visitors alike, allowing for the development of a sense of community and providing a platform for artistic growth.

Jane's Art Center is younger, but began with no smaller ambitions. Jane's sought to make its mark in the community by focusing primarily on ceramics. Today, Jane's features a gallery where high-end ceramics predominate the offerings alongside a bustling clay studio complex that has few serious competitors in the area.

THE OPPORTUNITY

In the Spring of 2023, the England family made the multi-million-dollar gift of Jane's Art Center to The Hub on Canal. While we now have more art gallery space, the combination significantly broadened the ways we can bring arts instruction to the community. Whether through classes, workshops or community outreach, we now can have an even greater impact together than The Hub and Jane's had separately. A plan for expansion has been established.



THE HUB + JANE'S
ONE for the ARTS

THE HUB ON CANAL 132 Canal Street | New Smyrna Beach | Florida 32168 | 386.957.3924 | theHUBoncanal.org
JANE'S ART CENTER 199 Downing Street | New Smyrna Beach | Florida 32168 | 386.402.8673 | JANESartcenter.org

DEFINING THE NEED

More than three quarters of revenue at Jane's flow from the studio operations. Demand for ceramics instruction and creation is high. We've tweaked schedules to free up capacity, but we cannot meet demand. The Hub's arts and cultural educational offering is much more broadly distributed, but we're bumping up against capacity as well. We've clearly demonstrated the ability to serve our residents and visitors with classes and workshops and the underserved through our Outreach activities. The combination of The Hub on Canal + Jane's creates new opportunities, but we see a chance to go much further.

A CAPITAL PLAN

The combination of The Hub and Jane's has created a unique opportunity. The primary objective of this capital campaign is to construct state-of-the-art classroom facilities on the property at Jane's Art Center (199 Downing Street). These dedicated spaces will serve as incubators for artistic talent, providing an enriching and collaborative environment for individuals of all ages to learn, experiment and grow their creative skills.

Our objective is to break new ground in arts and cultural education in New Smyrna Beach. We sense an opportunity to take a key strength of the newly combined organization to a whole new level. With our expanded facilities, we expect to become a regional destination for community arts and cultural education not readily available today.

A COMMUNITY CONTEXT

It's our hope that our new arts and cultural educational center on the property at Jane's is just the beginning. We plan to work with our arts and city government partners to establish a clearly defined arts district. It's our expectation that this will help facilitate the development of local businesses and attractions that will support and encourage arts and cultural tourism. The planned Arts and Cultural Education Center at Jane's is the next step in the development of the Arts District in New Smyrna Beach.

MAKE A DIFFERENCE

By contributing to our capital campaign, you will play a pivotal role in shaping the future of The Hub on Canal + Jane's Art Center and empowering the community of New Smyrna Beach through the arts. Your generous donation will directly fund the construction of new classrooms, the creation of artist studios and the expansion of our services, enabling us to serve a broader audience and cultivate the next generation of artists and art enthusiasts.

We invite you to join us in this transformative journey and be a part of something truly unique in the heart of downtown New Smyrna Beach. Your tax-deductible gift will make a difference. Together, we can expand the thriving arts community that enriches the lives of individuals, enhances the cultural fabric of our city and ensures that the arts remain an integral part of our shared future.

For additional information about the One for the Arts Capital Campaign, please contact:

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